

LEGENDARY WHITETAILED 12 BUCKS OF CHRISTMAS OFFICIAL SWEEPSTAKES RULES

1. ELIGIBILITY. No purchase necessary. This Sweepstakes (the "Sweepstakes") brought to you by Legendary Whitetails ("Sponsor") is governed by these rules (the "Official Rules"). The Sweepstakes is open to U.S. residents (excluding Puerto Rico) age 18 or older at the time of entry (the "Entrant"). Employees, directors, officers and principals, of the Sponsor, its subsidiaries, affiliates, contractors, agents and members of their immediate families or households are not eligible to participate. Upon entering this Sweepstakes entrants agree to waive any rights their state of residence may provide in regard to sweepstakes and contests. This Sweepstakes is void where prohibited by law.

2. HOW TO ENTER.

A. **ONLINE** – Visit www.legendarywhitetails.com/12-bucks during the Sweepstakes Period, complete the online entry form with the required contact information and submit as directed ("Online Entry"). Sponsor reserves the right to add additional URLs throughout the Sweepstakes Period if they so choose (all hereinafter referred to as the "Website(s)") **ALL ONLINE ENTRIES MUST BE SUBMITTED BY 11:59 PM ET on 12/12/20.**

B. **One Entry Per Person:** Each Entrant is limited to one registration only. Multiple entries by the same person are not permitted.

3. PRIVACY POLICY. The information submitted with your Sweepstakes entry will only be used by Sponsor, in accordance with applicable data protection regulations and the Privacy Policy of the Company's website [<https://www.legendarywhitetails.com/privacy-policy/privacy-policy.html>].

4. PROMOTION PERIOD. The Sweepstakes starts on or around 12:01 a.m. Eastern Standard Time on December 1st, 2020 and ends at 11:59 p.m. Eastern Standard Time on December 12th, 2020 (the "**Promotion Period**"). Limit one entry per person. All entries submitted become the sole property of the Sponsor and will not be returned. Entries generated by a script, macro or other automated means are prohibited and will be automatically disqualified.

5. SELECTION OF WINNERS. The selection of the winner will be conducted by random drawing from all eligible entries received during the Promotion Period and by December 15th at which time the Winners will be announced. However, due to the complexity of the prize assortment, getting in touch with winners, and making shipping arrangements, prizes will be delivered no later than March 31st, 2021.

6. PRIZE AND ODDS OF WINNING:

No. of Prizes, Description of Prize, Retail Value

1. Grand Prize – (1) \$13,300 Polaris ATV Sportsman XP 1000 Hunt Edition
2. 2nd Prize – (2) \$1,200 Traeger Ironwood 650 Pellet Grill
3. 3rd Prize – (3) Up to \$1200 for each V3 Mathews Bow
4. 4th Prize – (4) \$350 Yeti Tundra 65 Hard Cooler
5. 5th Prize – (5) \$200 Golden Chain (Avg. Value)
6. 6th Prize – (6) \$75 Bearded Butcher Seasonings and Cutting Board
7. 7th Prize – (7) \$110 660 Pursuit Pro Large Folding Guthook Knife
8. 8th Prize – (8) \$240 Legendary Mossy Oak Package
9. 9th Prize – (9) \$100 Legendary Gift Card
10. 10th Prize – (10) \$80 Classic Outdoor Growler Gift Set
11. 11th Prize – (11) \$80 MR300 Portable Mosquito Repeller with Holster
12. 12th Prize – (12) \$120 Handmade Flannel Quilts

Odds of winning depend on the number of eligible entries received.

7. GENERAL CONDITIONS. This Sweepstakes is governed by the laws of the United States. All federal, state and local laws and regulations apply. This Sweepstakes is void where prohibited by law. The Winner will be notified by e-mail or telephone (or by mail if no email address or phone number is available) within 48 hours of the drawing which will be held after the Promotion Period and on or before December 15th, 2020. The Winner will be required to sign and return a Winner's Release Agreement within 14 days of notification. In the event of noncompliance, if the winner cannot be reached at the e-mail address or telephone number submitted with entry within 72 hours, or if the prize notification is returned as unclaimed or undeliverable, the prize will be forfeited, and an alternate winner will be selected. No cash alternative or substitution of the prize will be offered. Participants agree to be bound by these Official Rules and the decisions of the Sponsor are final and binding in all respects.

All taxes, fees, and surcharges on prizes are the sole responsibility of the prize winner. By participating and accepting a prize, so long as there is no legal prohibition, winner agrees to the use of his/her name for advertising or publicity purposes and to the use of statements made by or attributed to him/her relating to the Sponsor or this promotion and releases any and all rights to said use without further compensation.

In the event of a dispute, all entries will be deemed to be made by the holder of the e-mail account associated with the entry.

8. RELEASE OF LIABILITY. All Entrants release the Sponsor, its subsidiaries, affiliates, officers, directors, agents, employees and all others associated with the development and execution of the Sponsor and the Sweepstakes from any and all liability with respect to or in any way arising from this Sweepstakes and/or acceptance or use of the prizes, including liability for personal injury, death, damages, or loss.

The Sponsor is not responsible for entries that are corrupted or otherwise not received correctly or for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers or providers, computer equipment, software, failure of email, or on account of technical problems or traffic congestion on the Internet or at any Web site or combination thereof, including Injury or damage to participants or to any other person's computer related to or resulting from participating or downloading materials in the sweepstakes. The Sponsor assumes no responsibility for any incorrect or inaccurate information, whether caused by web site users or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error which may occur in the processing of submissions in the Sweepstakes. The Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in

operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries, including lost, late or misdirected entries. The Sponsor is not responsible for user cheating or fraud by any entrants. Any activities intended to disrupt or interfere with the proper play of the Sweepstakes or defraud the Sponsor in any way may be prosecuted to the fullest extent of the law. Participants engaging any of the foregoing activities will be disqualified and any prize won will be forfeited. If, for any reason, the Sweepstakes is not capable of proceeding as planned, including without limitation infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes.

- 9. IDENTIFICATION OF WINNER.** The name of the Winner will be available to all participants. To obtain the name of the Winner, please go online (www.legendarywhitetails.com), or request it by phone (1-800-875-9453).

- 10. SWEEPSTAKES SPONSORS.** The Sweepstakes is sponsored by:

Legendary Holdings, Inc.
2310 University Way
Bldg 3-1
Bozeman, MT 59715

Any questions regarding this Sweepstakes should be directed to sweepstakes@legendarywhitetails.com.